

STUDENT ACHIEVEMENT

CAREER SUCCESS

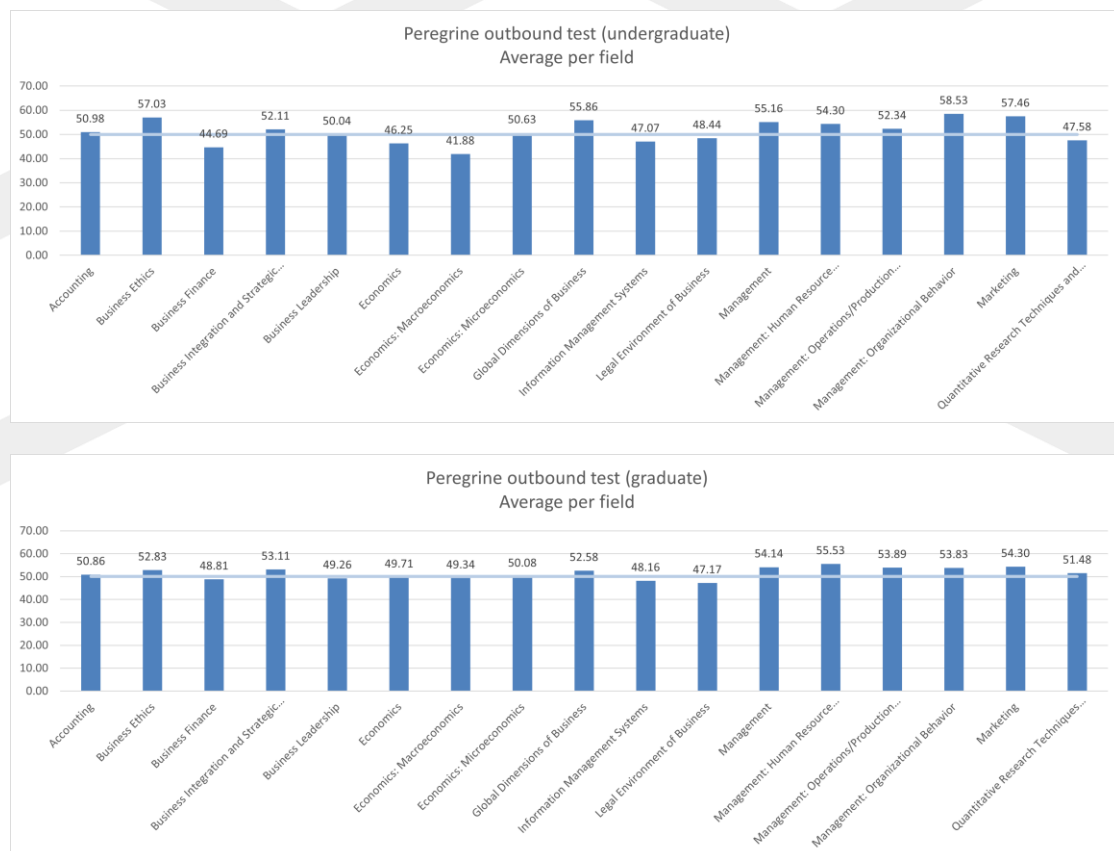
From the academic year 2020–2021 to 2023–2024, 100% of student internships received positive evaluations from their internship mentors, who also served as their employers. Data from 2023 indicate that 46% of undergraduate (UG) students pursued full-time studies within 12 months after graduation, while 74% secured full-time employment within 24 months. For graduate (G) students, 98% were employed within 24 months after graduation, highlighting strong career outcomes.

ACADEMIC SUCCESS

All graduating students complete an outbound assessment at the end of their studies. This assessment, administered online by Peregrine Academic Services, does not affect GPA or graduation requirements. Reports indicate generally strong scores compared to multiple aggregate pools, with some teaching areas consistently outperforming all comparison groups. The aggregate pools include all ACBSP institutions, ACBSP institutions from Region 8, traditional campus-based institutions, private institutions, and non-U.S. institutions in Europe.

The longitudinal analysis of undergraduate and graduate students over the past five periods (2020–2025) shows consistently higher scores in Business Ethics, Business Integration and Strategic Management, Global Dimensions of Business, Management, Human Resource Management, Operations and Production, Organizational Behavior, and Marketing.

STUDENT PERFORMANCE PER FIELD 2020-2025



GRADUATION DATA

The following overview lists the number of degrees awarded by UBS in Zurich, Switzerland and is compiled to comply with ACBSP accreditation standards as well as to provide a level of transparency to the general public regarding graduation. The information contained in this document is for informational purposes only and is believed to be reliable and accurate. We assume no responsibility or liability for any inaccurate, delayed or incomplete information, nor for any actions taken in reliance thereon. We reserve the right to change the content of this document and all other published documents at any time and without prior notice.

- ABS - Associate in Business Studies
- BBS - Bachelor in Business Studies
- BBA - Bachelor of Business Administration
- MBS - Master in Business Studies
- MBA - Master of Business Administration
- MIM-FasM Master in International Management with a concentration in Fashion Management (former Master of Arts in Fashion Management)
- MIM-FM Master in International Management with a concentration in Financial Management (former Master of Science in Financial Management)
- MIM-HRM Master in International Management with a concentration in Human Resource Management (former Master of Arts in Human Resource Management)
- MIM-MM Master in International Management with a concentration in Marketing Management (former Master of Science in Marketing Management)
- MIM-SCM Master in International Management with a concentration in Supply Chain Management (former Master of Science in Operations Management)

Program	2020	2021	2022	2023	2024	Total
Associate in Business Studies	3		1	1	1	6
Bachelor in Business Studies	20	19	22	33	16	110
Bachelor of Business Administration	31	19	22	26	23	121
Total	54	38	45	60	40	237

Program	2020	2021	2022	2023	2024	Total
Master in Business Studies	2	2	1	0	3	8
Master of Business Administration	34	28	13	23	8	106
MIM - FasM	0	4	4	10	5	23
MIM - FM	2	1	4	4	13	24
MIM - HRM	1	3	1	2	3	10
MIM - MM	3	4	3	8	2	20
MIM - SCM	0	2	1	6	1	10
Total	42	44	27	53	35	201

